

JLC AirShow Management



DRIVE-IN AIR SHOW
GEORGIA'S PREMIER
TAILGATE PARTY

WINGS OVER NORTH GEORGIA
ROME, GEORGIA *Airshow*

OCT 24-25, 2020
WINGSOVERNORTHGEORGIA.COM



2020 Marketing Guide



Wings Over North Georgia Airshow

- ✓ **30,000+ Projected Attendance**
- ✓ **Safe, Action-Packed and Family-Friendly Event**
- ✓ **2-Day Weekend Model – Featuring World-Class Air Show**
- ✓ **FAA & DOD Approved Aerial Event**
- ✓ **International Council Air Show (ICAS) Recognized Event**



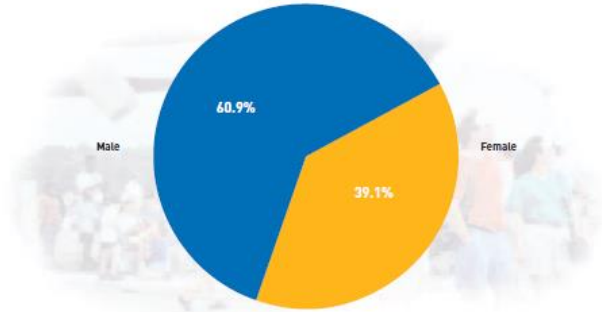
International Council of Air Shows



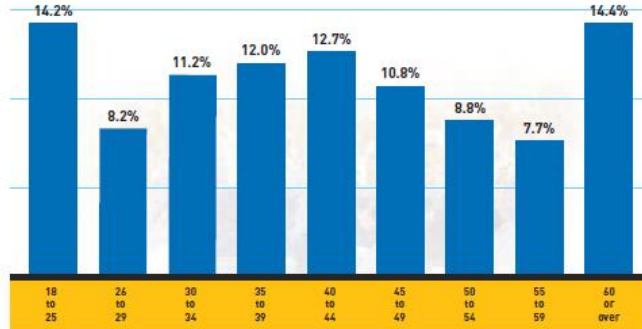
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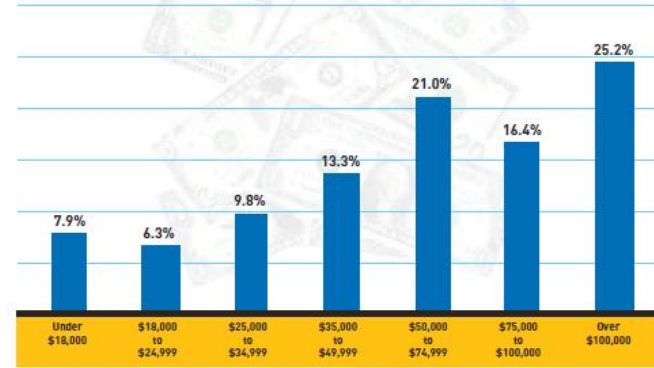
Male vs. Female



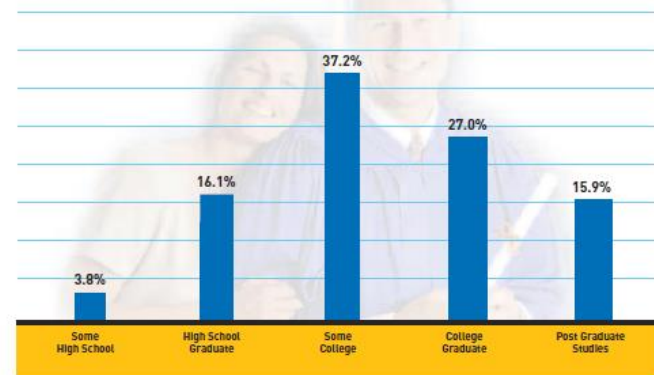
Adult Spectators by Age



Household Income Profile

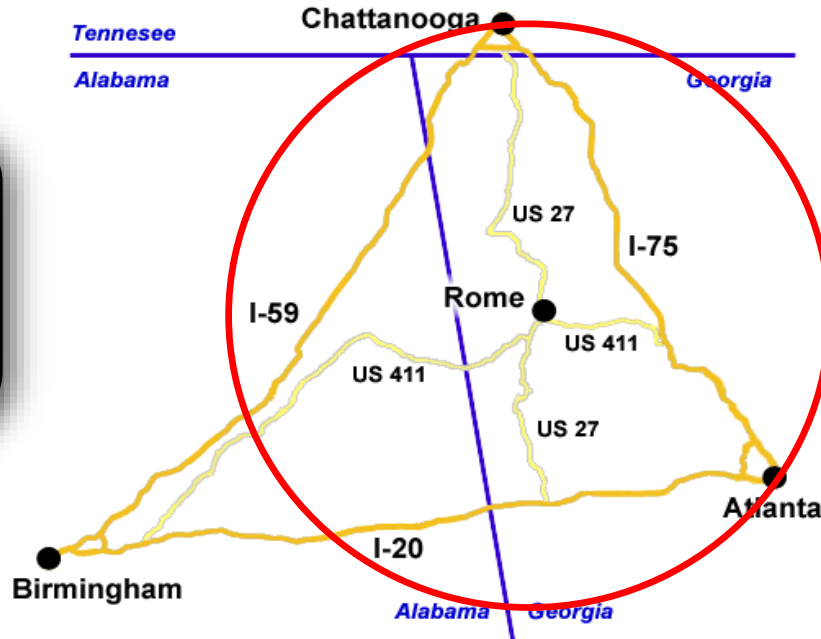


Education Profile



Wings Over North Georgia Airshow

**75 Mile
Attendance Area**
Population 8.5M Plus
ABC Triangle



**Air Show Attendance
Breakdown**

Atlanta Metro	61%
Chattanooga/TN	26%
Rome/Alabama	10%
Additional Markets	3%



Wings Over North Georgia Performer Line-Up

PERFORMERS SUBJECT TO CHANGE WITHOUT NOTICE

- USAF Thunderbirds
- USAF A-10 Warthog Demo Team
- USAF F-16 Viper Demo Team
- USAF C-17 Globemaster Demo Team
- USAF P-51 Heritage Flight
- USACOM Black Daggers
- Twin Beech 18 Matt Younkin Airshows
- Scott Yoak – P-51 Mustang “Quicksilver”
- Mike Goulian Airshows
- L-39 Dash Aerosports – Scott Farnsworth
- T-28 Mad Dog – Jerry “Jive” Kerby
- Mike Wiskus – Lucas Airshows
- Buck Roetman “Wild Horse Aviation”
- B-25 Panchito – Larry Kelley

Parking Pre-Show

Tiger Flight Formation Team
Georgia State Patrol Demonstration
Dobbins C-130 Drop Demonstration Exercise



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Sponsorship Levels

➤ ANCHOR LEVELS

- ✓ Title
- ✓ Presenting

➤ COMMUNITY LEVELS

- ✓ Supporting (\$15,000)
- ✓ Veteran (\$7,500)
- ✓ Performer (\$5,000)
- ✓ Crewmember (\$2,500)



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Wings Over North Georgia Air Show

Presented by



Contact Information

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